Privacy Policy – Vale Moreton Bay

Effective Date: 5/08/2025

1. Introduction

This Privacy Policy applies to the website https://valemoretonbay.com.au ("Website") operated by LHPP, Marquee Acres Pty Ltd, and their related entities, partners, employees, or representatives ("we", "our", "us").

We are committed to protecting your privacy in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

2. Collection of Personal Information

We collect personal information that you voluntarily provide, including but not limited to:
- Name, email address, phone number, and any other details submitted via our enquiry form.
- Information collected through Google Analytics, cookies, and other tracking technologies.

We collect this information for purposes including:
- Responding to your enquiries.
- Providing marketing and promotional information about Vale Moreton Bay and other projects.
- Sending corporate communications or project updates.
- Analysing website usage to improve our services.

3. Use and Disclosure of Personal Information

We may disclose your personal information to:
- Our sales agents.
- Our marketing partners, including Waypoint Property Group Pty Ltd and Urbane Homes Pty Ltd.
- Related entities, employees, or representatives for legitimate business purposes.

These parties may use your information for marketing communications related to Vale Moreton Bay, other associated projects, and corporate updates. We require all third-party partners to adhere to privacy standards consistent with this policy and the Privacy Act 1988 (Cth).

We will not sell your personal information to third parties.

4. Cookies and Analytics

We use Google Analytics and similar tools to collect anonymised data about website usage. This may include your IP address, browser type, and browsing activity. You can manage or

disable cookies via your browser settings.

5. Data Storage and Security
We take reasonable measures to protect your personal information from misuse, interference, loss, and unauthorised access. However, we cannot guarantee the security of information transmitted online.

6. Access, Correction, and Withdrawal of Consent
You may request access to, correction of, or deletion of the personal information we hold about you by contacting us (see Section 9). You may also withdraw your consent to our use of your personal information at any time, subject to applicable legal and contractual restrictions.

7. Direct Marketing
By submitting an enquiry form or otherwise providing your personal information, you consent to receiving marketing communications. You may opt-out or withdraw consent for these communications at any time by using the unsubscribe function in our emails or contacting us directly.

8. Third-Party Links
Our Website may contain links to third-party sites. We are not responsible for the privacy practices or content of those sites.

9. Contact Us
For any privacy-related questions or to make a complaint, please contact us:
Email: mk@mywaypoint.com.au
Address: 5/127 Creek Street, Brisbane QLD 4000

We will respond to your request in accordance with the Privacy Act 1988 (Cth).